

## AMA Innovation Award 2024

### Conditions of Participation

- The AMA Innovation Award 2024 is presented by the AMA Association for Sensors and Measurement (AMA Verband für Sensorik und Messtechnik e.V.) in Berlin for outstanding research and development in sensor, measurement, and related technologies. The award goes to the developers themselves, not to the enterprise or institute they represent. The idea behind a device is valued as much as its development into a marketable product.
- **The AMA Innovation Award 2024 is endowed with EUR 10 000.00 (ten thousand).**
- A precondition of this award is scientific achievement and recognisable market relevance of the innovation, i.e. theoretical or purely academic works without a significant application potential are excluded. In your registration you should describe both the innovative character as well as the market relevance of your work. Participation in the SENSOR+TEST 2024 is required as exhibitor or co-exhibitor; registration for this is possible also after nomination.
- Eligibility for the special award “Young Enterprise 2024” includes the above. In addition, the enterprise must be less than 5 years old and meet the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million).  
The winner receives a free exhibition booth, including stand space and standard construction, at the SENSOR+TEST 2024 and a one-year, free membership in the AMA Verband für Sensorik und Messtechnik e.V. (AMA Association for Sensors and Measurement).
- The Jury consists of representatives from universities, research institutes as well as enterprises. They are independent and will decide on the prize-worthiness of a registration. They have the right as a majority decision to divide the whole award. In the case that an entry to the AMA Innovation Award is submitted by an entity to which a jury member is affiliated, then that jury member will abstain from voting or any comment on it.
- The jury explicitly reserves the right to exclude submissions that do not comply to the required format, are not considered to be in the field of sensor or measuring technologies or are deemed to be a mere marketing measure with an insufficient degree of innovation.
- Eligible are individuals or development teams from companies or institutes working in the field of sensor and measurement technology.
- Applications are submitted through the following registration form - electronically as a PDF file – to **info@ama-sensorik.de**. Please sign the last page and send it by email. The registration form contains text fields to be filled out. For the publication, a graphic/photo illustrating the innovation should be accompanied by a separate, printable file (JPG, PNG or TIF file with a minimum resolution of 1500px x 1000px (~12,7 cm \* 8,5 cm, 300 dpi). Submissions may not exceed a maximum of 12 pages, including enclosures. Please create a pdf file including all the cross-referenced graphics. Pure product information, advertising brochures or extensive patent specifications are not accepted. The abstract should not exceed 600 characters including spaces.
- Upon submission of the application all institutions involved in the innovation as well as the bearers of core know-how must be specified. After the deadline all accepted applications including the names of the bearers of core know-how, contact details, short description and the graphic/photo illustrating the innovation will be published on the AMA website in a booklet for the press. Should it become apparent that the list of names is provably incorrect, the jury’s review of the concerned application will be suspended up to a mutual consent – in the worst case to the point of public revocation of the award.
- **Deadline for application is January 25, 2024** (Receipt at the AMA Office)  
Contributions arriving after this date cannot be taken into consideration, irrespective of their quality or of the reason for the delay.

- The winner in the category “Young Enterprise 2024” and the nominees for the AMA Innovation Award will be published during the AMA press conference on **March 06, 2024**, and they will be informed about their nomination immediately.
- The award ceremony will take place on June 11, 2024, during the opening ceremony of the SENSOR+TEST 2024 in Nuremberg/Germany.
- The nominated applications will be presented to the press during a press conference at the SENSOR+TEST Exhibition on June 11, 2024. This requires the nominated firm or institute to have an exhibition booth – there are no special requirements regarding the booth’s size. Applying for a booth after nomination is possible.
- AMA Association for Sensors and Measurement reserves the right to publicly report on the award including names of the bearers of core know-how, contact details, short description and graphic/photo for illustration of the innovation.
- Participants accept the conditions for participation with their registration. Any recourse to courts of law is excluded.

## Registration form for AMA Innovation Award 2024

(Please fill in the free fields in the table)

|  |  |           |  |      |  |
|--|--|-----------|--|------|--|
| Company/University/...<br>(several if necessary)   |  |           |  |      |  |
| Division/Institute/...   |  |           |  |      |  |
| Complete list of the bearers of core know-how<br>(Title, First Name, Last Name, Institute) |  |           |  |      |  |
| Speaker of the R&D team  |  |           |  |      |  |
| Contact details for AMA Association  |  |           |  |      |  |
| Street   |  | Post code |  | City |  |
| Country  |  | Phone     |  |      |  |
| e-Mail   |  |           |  | Web  |  |
| Contact details for publication  |  |           |  |      |  |
| Street   |  | Post code |  | City |  |
| Country  |  | Phone     |  |      |  |
| e-Mail   |  |           |  | Web  |  |
| Title of the innovation<br>max. 70 char. incl. blanks                                      |  |           |  |      |  |
| Short description of the innovation<br>max. 600 char. incl. blanks                         |  |           |  |      |  |
| File name<br>Graphic/photo for illustration the innovation<br>(min. 300 dpi)               |  |           |  |      |  |
| Reference and Copyright to use this graphic/photo  |  |           |  |      |  |

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|---|--|
| <p>Description of the innovation</p> <p>(Problem statement, application benefit, customers benefit, development of new applications...)</p> <p>Why?<br/>For what?</p> <p>max. 2 pages</p> <p>Please provide graphics separately with cross-reference as an attachment</p> |  |
| <p>Description<br/>Page 1 of 2</p>  |  |

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|--|--|
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|--|--|

Page 2 of 2

|   |  |
|---|--|
| <p>Technical basis<br/>of the<br/>innovation</p> <p>(Scientific<br/>approach,<br/>realization,<br/>comparison<br/>with existing<br/>solutions)</p> <p>How?</p> <p>max. 3 pages</p> <p>Please provide<br/>graphics<br/>separately with<br/>cross-reference<br/>as an<br/>attachment</p> <p>Technical basis<br/>Page 1 of 3</p> |  |
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|---|--|

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| <p>Importance of the innovation</p> <p>(For the company and for the application)</p> <p>max. 1 page</p> <p>Please provide graphics separately with cross-reference as an attachment</p> |  |
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| <p>Market<br/>relevance of the<br/>innovation</p> <p>(Expected<br/>quantity,<br/>revenue,<br/>market share)</p> <p>max. 1 page</p> <p>Please provide<br/>graphics<br/>separately with<br/>cross-reference<br/>as an<br/>attachment</p> |  |
|--|--|

|  |              |  |                  |
|--|--------------|--|------------------|
| Is the innovation on the market?<br>If so, since when?   |              | If not, when do you expect to market the innovation? |                  |
| Trademark,<br>Product name   |              |  |                  |
| Have patents been granted?   | When?        |  | Where? Countries |
| Have applications for patents been made?   | When?        |  | Where? Countries |
| Enclosures:  |              |  |                  |
| Speaker of the R&D team  |              |  |                  |
| <input type="checkbox"/> We, the members of the development team, acknowledge the conditions of participation with our signatures. In particular, we declare that we are the sole developer of the innovation and that the list with the names of the bearers of core know-how is complete. We agree with publishing a brochure with all names of the sole-developer which is compiled by AMA Association for Sensors and Measurement e.V.<br>Should any rights of third parties be affected, we enclose their consent to this registration. |              |  |                  |
| <input type="checkbox"/> We agree to the publication of the short description, the enclosed graphic/photo for illustration of the innovation and the contact details as provided.  |              |  |                  |
| <input type="checkbox"/> We hereby additionally apply for the category "Young Enterprise 2024" and confirm that our company is less than 5 years old and meets the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million). As winner, we will present our innovation at a free exhibition booth, including stand space and standard construction, at SENSOR+TEST 2024.  |              |  |                  |
| Date:  | Signature/s: |  |                  |

Please return to: **info@ama-sensorik.de**

**PLEASE NOTE!**

**This page is to be signed by all members of the core know-how team. Please include as a scan**

Deadline for application: **January 25, 2024** (receipt at the AMA office).

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