

## Conditions of Participation

### 1. Eligibility Requirements

Target audience: Individuals or development teams from companies and/or institutions in the field of sensor and measurement technology. The award is given to the developers personally (concept creators and implementers are treated equally), not to the institutions.

Trade show presence of all nominated teams: Participation as an exhibitor or co-exhibitor at SENSOR+TEST 2027 (booth registration is also possible after nomination).

Technical requirements: Scientific achievement with clear market relevance and proven performance (distinct from the state of the art). Theoretical or purely scientific works without market relevance, as well as purely promotional contributions, are excluded.

Additional criteria for the “Young Company 2027” Special Award:

- Fulfilment of all the above conditions.
- EU definition for small businesses (< 50 employees, annual balance sheet total/revenue of max. €10 million).
- Company must be less than 5 years old.

### 2. Submission & Format Requirements

Submission: Electronically as a PDF file to [info@ama-sensorik.de](mailto:info@ama-sensorik.de). The last page must include a signed scan by all know-how holders and may not exceed 14 pages, including attachments.

Form: All input fields must be completed. Product information, promotional materials, or patent specifications are not permitted.

Images: Include a separate, print-ready image file (JPG, PNG, or TIF; at least 1500 × 1000 px / 300 dpi) for illustration purposes, with a cross-reference in the PDF.

Transparency: Full disclosure of all participating institutions and all key experts.

### 3. Prize Money & Awards

Grand Prize: €10,000 in prize money (awarded personally to the key experts).

Publication: Free publication of the award-winning innovation in the [Journal of Sensors and Sensor Systems](#).

Special Prize “Young Company 2027”: A free exhibition booth, including standard booth construction, at [SEN-SOR+TEST 2027](#), as well as a one-year, free membership in the AMA Association.

### 4. Dates & Schedule for 2027

January 27, 2027: Registration deadline (must be received by the AMA office; late submissions will not be considered).

March 3, 2027: Announcement of the nominees and the Special Award winner during the AMA Trade Press Day.

May 11, 2027: Award ceremony during the opening ceremony of SENSOR+TEST in Nuremberg.

### 5. Jury, Data Protection & Legal Information

The jury is an independent panel of representatives from universities, research institutes, and companies, which may share the majority of the prize money among its members. Members must abstain from voting on submissions from their own organizations.

Confidentiality & Publication: Unreleased content will be treated confidentially. After the submission deadline, accepted entries (names of the experts, contact information, brief description, image) will be published online in a brochure.

If the list of experts' names is incomplete or contains errors, the evaluation will be suspended until the matter is clarified (up to and including public revocation of the award).

Legal recourse is excluded. By registering, you agree to the terms and conditions of participation.

**Registration form for AMA Innovation Award 2027**

(Please fill in the free fields in the table)

|                                                                                         |  |           |     |      |  |
|-----------------------------------------------------------------------------------------|--|-----------|-----|------|--|
| Company/University/...<br>(several if necessary)                                        |  |           |     |      |  |
| Division/Institute/...                                                                  |  |           |     |      |  |
| Complete list of the bearers of core know-how (Title, First Name, Last Name, Institute) |  |           |     |      |  |
| Speaker of the R&D team                                                                 |  |           |     |      |  |
| Contact details for AMA Association                                                     |  |           |     |      |  |
| Street                                                                                  |  | Post code |     | City |  |
| Country                                                                                 |  | Phone     |     |      |  |
| e-Mail                                                                                  |  |           | Web |      |  |
| Contact details for publication                                                         |  |           |     |      |  |
| Street                                                                                  |  | Post code |     | City |  |
| Country                                                                                 |  | Phone     |     |      |  |
| e-Mail                                                                                  |  |           | Web |      |  |
| Title of the innovation<br>(max. 70 char. incl. blanks)                                 |  |           |     |      |  |
| Short description of the innovation<br>(max. 600 char. incl. blanks)                    |  |           |     |      |  |
| File name<br>Graphic/photo for illustration the innovation<br>(min. 300 dpi)            |  |           |     |      |  |
| Reference and. Copyright to use this graphic/photo                                      |  |           |     |      |  |

|                                                         |                                                                       |
|---------------------------------------------------------|-----------------------------------------------------------------------|
| <p>Please describe the following aspects in detail:</p> | <p><b>Problem definition</b> (max. 1.000 char. incl. blanks)</p>      |
| <p>Please describe the following aspects in detail:</p> | <p><b>Benefits in application</b> (max. 1.000 char. incl. blanks)</p> |

|                                                         |                                                                               |
|---------------------------------------------------------|-------------------------------------------------------------------------------|
| <p>Please describe the following aspects in detail:</p> | <p><b>Customer benefits</b> (max. 1.000 char. incl. blanks)</p>               |
| <p>Please describe the following aspects in detail:</p> | <p><b>Development of new applications</b> (max. 1.000 char. incl. blanks)</p> |

|                                                         |                                                                          |
|---------------------------------------------------------|--------------------------------------------------------------------------|
| <p>Please describe the following aspects in detail:</p> | <p><b>Customer enthusiasm factor</b> (max. 3.000 char. incl. blanks)</p> |
|---------------------------------------------------------|--------------------------------------------------------------------------|

|                                          |                                                                                 |
|------------------------------------------|---------------------------------------------------------------------------------|
| <p>Technical basis of the innovation</p> | <p><b>Scientific and technical solution</b> (max. 3.400 char. incl. blanks)</p> |
|------------------------------------------|---------------------------------------------------------------------------------|

|                                          |                                                                                                    |
|------------------------------------------|----------------------------------------------------------------------------------------------------|
| <p>Technical basis of the innovation</p> | <p><b>Differentiation from existing solutions. What's new?</b> (max. 2.500 char. incl. blanks)</p> |
| <p>Technical basis of the innovation</p> | <p><b>Implementation</b> (max. 1.000 char. incl. blanks)</p>                                       |

|                                            |                                                                |
|--------------------------------------------|----------------------------------------------------------------|
| <p>Technische Basis<br/>der Innovation</p> | <p><b>Performance Data</b> (max. 3.400 char. incl. blanks)</p> |
|--------------------------------------------|----------------------------------------------------------------|

| Significance of innovation | Use for (max. 3.400 char. incl. blanks) |
|----------------------------|-----------------------------------------|
|                            |                                         |

|                                   |                                                                                    |
|-----------------------------------|------------------------------------------------------------------------------------|
| <p>Significance of innovation</p> | <p><b>For the company/research institution</b> (max. 3.400 char. incl. blanks)</p> |
|-----------------------------------|------------------------------------------------------------------------------------|

|                                   |                                                                                               |
|-----------------------------------|-----------------------------------------------------------------------------------------------|
| <p>Significance of innovation</p> | <p><b>What is Key-Factor from the user's perspective?</b> (max. 3.400 char. incl. blanks)</p> |
|-----------------------------------|-----------------------------------------------------------------------------------------------|

|                                                        |                                                                                          |                                                      |  |
|--------------------------------------------------------|------------------------------------------------------------------------------------------|------------------------------------------------------|--|
| Significance of innovation                             | <b>What sets the standard in science and technology?</b> (max. 3.400 char. incl. blanks) |                                                      |  |
| Is the innovation on the market?<br>If so, since when? |                                                                                          | If not, when do you expect to market the innovation? |  |

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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--|------------------|--|
| Trademark, Product name                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |              |  |                  |  |
| Have patents been granted?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | When?        |  | Where? Countries |  |
| Have further applications for patents been made?                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | When?        |  | Where? Countries |  |
| Enclosures:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |              |  |                  |  |
| Speaker of the R&D team                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |              |  |                  |  |
| <p><input type="checkbox"/> We, the members of the development team, acknowledge the conditions of participation with our signatures. We declare that we are the sole developer of the innovation and that the list with the names of the bearers of core know-how is complete. We agree with publishing a brochure with all names of the sole developer which is compiled by AMA Association for Sensors and Measurement e.V.</p> <p>Should any rights of third parties be affected, we enclose their consent to this registration.</p> <p><input type="checkbox"/> We agree to the publication of the short description, the enclosed graphic/photo for illustration of the innovation and the contact details as provided.</p> <p><input type="checkbox"/> We hereby additionally apply for the category "Young Enterprise 2027" and confirm that our company is less than 5 years old and meets the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million). As winner, we will present our innovation at a free exhibition booth, including stand space and standard construction, at SENSOR+TEST 2027.</p> |              |  |                  |  |
| Date:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Signature/s: |  |                  |  |

Please return to:

[info@ama-sensorik.de](mailto:info@ama-sensorik.de)

### PLEASE NOTE!

**This page is to be signed by all members of the core know-how team. Please include as a scan**

Deadline for application: **January 27, 2027** (receipt at the AMA office).

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