

AMA Innovation Award 2015

Conditions of Participation

- The AMA Innovation Award 2015 is presented by the AMA Association for Sensors and Measurement (AMA Verband für Sensorik und Messtechnik e.V.) in Berlin for outstanding research or development in sensor, measurement, and related technologies. The award goes to the developers themselves, not to the enterprise or institute they represent. The idea behind a device is valued as much as its development into a marketable product.
- **The AMA Innovation Award 2015 is endowed with EUR 10 000.00 (ten thousand).**
- A precondition of this award is scientific achievement and recognisable market relevance of the innovation, i.e. theoretical or purely academic works without a recognisable market application are excluded. In your registration you should describe both the innovative character as well as the market relevance of your work. Participation in the SENSOR+TEST 2015 is required as exhibitor or co-exhibitor; registration for this is possible also after nomination.
- Eligibility for the special award “Young Enterprise 2015” includes the above. In addition, the enterprise must be less than 5 years old and meet the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million).
The winner receives a free stand, including stand space and standard construction (9m²), at the SENSOR+TEST 2015.
- The jury is primarily made up of representatives of the AMA Scientific Council. They are independent and will decide on the prize-worthiness of a registration. They have the right as a majority decision to divide the whole award. In the case that an entry to the AMA Innovation Award is submitted by an entity to which a jury member is affiliated, then that jury member will abstain from voting or any comment on it.
- Eligible are individuals or development teams from companies or institutes working in the field of sensor and measurement technology.
- Applications are through the following registration form - electronically as a PDF file – to info@ama-sensorik.de. Please sign the last page and send it by email or fax it to +49 30 22190362-40. The registration form contains text fields to be filled out. A graphic/photo for illustration the innovation for the publication should be accompanied by a separate, printable file (JPG, PNG oder TIF file with a minimum resolution of 1500px x 1000px (~12,7 cm * 8,5 cm, 300 dpi)). Submissions may not exceed a maximum of 10 pages, including enclosures. Please create a pdf file including all the cross-referenced graphics. Advertising brochures or extensive patent specifications are not accepted. The jury reserves the right to exclude pure advertising submissions without sufficient level of innovation or submissions that do not adhere to the formal requirements. The abstract should not exceed 600 characters including spaces.
- Upon submission of the application all institutions involved in the innovation as well as the bearers of core know-how (5 people maximum) must be specified. After the deadline all accepted applications including the names of the bearers of core know-how, contact details, short description and graphic/photo for illustration the innovation will be published on the AMA website in a booklet for the press. Should it become apparent that the list of names is provably incorrect, the jury’s review of the concerned application will be suspended up to a mutual consent – in the worst case to the point of official denial of the award.
- **Deadline for application is January 19, 2015**
(receipt at the AMA office) Contributions arriving after this date cannot be taken into consideration, irrespective of their quality or of the reason for the delay.
- The winner in the category “Young Enterprise 2015” and the candidates for the AMA Innovation Award will be published during the AMA press conference on 26th of February 2015 and they will be informed about their nomination immediately.

- The award ceremony will take place on the 19th of May 2015 during the SENSOR+TEST 2015 opening ceremony in Nuremberg/Germany.
- The nominated applications will be presented to the press during a press tour of the SENSOR+TEST Exhibition on 19th of May. This requires the nominated firm or institute to have an exhibition booth – there are no special requirements regarding the booth's size. Applying for a booth after nomination is possible.
- AMA for Sensors and Measurement e.V. reserves the right to publicly report on the award. The nominees explicitly accept to refrain from making any publications about their application or nomination prior to the award ceremony (restrictive period) except by written permission from AMA Association (e.g. at the booth during SENSOR+TEST 2015).
- Participant accepts the conditions for participation with their registration. Any recourse to courts of law is excluded.

Registration form for AMA Innovation Award 2015

(Please fill in the free fields in the table)

Company/University/... (several if necessary)					
Division/Institute/...					
Complete list of the bearers of core know-how (max. 5) (Title, First Name, Last Name, Institute)					
Speaker of the R&D team					
Contact details for AMA Association					
Street		Post code		City	
Country		Tel		Fax	
e-Mail				www.	
Contact details for publication					
Street		Post code		City	
Country		Tel		Fax	
e-Mail				www.	
Title of the innovation max. 70 characters					
Short description of the innovation max. 600 characters including spaces					
File name Graphic/photo for illustration the innovation (min. 300 dpi)					
Reference to use for the above graphic/photo					

<p>Description of the innovation</p> <p>(problem statement, application benefit, customers benefit, development of new applications...)</p> <p>max. 2 pages</p> <p>Graphics please attach separately with cross-reference as an attachment</p> <p>Description Page 2 of 2</p>	
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**Technical basis
of the
innovation**

(scientific
approach,
implementation,
comparison with
existing solutions)

max. 3 pages

Graphics please
attach separately
with cross-
reference as an
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<p>Importance of the innovation</p> <p>(for the company and for the application)</p> <p>max. 1 page</p> <p>Graphics please attach separately with cross-reference as an attachment</p>	
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<p>Market relevance of the innovation? (expected quantity, revenue, market share) max. 1 page</p> <p>Graphics please attach separately with cross-reference as an attachment</p>	
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Is the innovation on the market? If so, Since when?		If not, when do you expect to market the innovation?	
Trademark, Product name			
Have patents been granted?	When?		Where? Countries
Have applications for patents been made?	When?		Where? Countries
Enclosures:			
Speaker of the R&D team			
<input type="checkbox"/> We, the members of the development team, acknowledge the conditions of participation with our signatures. In particular, we declare that we are the sole developer of the innovation and that the list with the names of the bearers of core know-how is complete. Should any rights of third parties be affected, we enclose their consent to this registration.			
<input type="checkbox"/> We are agreed with the publication of the short description, the enclosed graphic/photo for illustration the innovation and the given contact details.			
<input type="checkbox"/> We hereby additionally apply for the category "Young Enterprise 2015" and confirm that our company is less than 5 years old and meets the EU criteria for a small enterprise (fewer than 50 employees, annual turnover and/or balance sheet total maximum EUR 10 million). As winner, we will present our innovation at a free stand, including stand space and standard construction (9m2), at the SENSOR+TEST 2015.			
Date:	Signature/s:		

Please return to: **info@ama-sensorik.de**

PLEASE NOTE!

This page is to be signed by all members of the core know-how team. Please include as a scan or fax us at +49 30 22190362-40.

Deadline for application: **19th of January, 2015** (receipt at the AMA office).

AMA Verband für Sensorik und Messtechnik e.V.
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info@ama-sensorik.de, <http://www.ama-sensorik.de>