

Dear Ladies and Gentlemen,  
Dear AMA Members,

We are pleased to present to you an overview of the upcoming trade show participations of the AMA Association for Sensor and Measurement and the Call for Papers for SMSI 2023.

As we announced at the 2022 General Meeting, the AMA Centers will currently no longer exist in their usual form. The new concept is that as an AMA member, you register directly at the organizing exhibition companies and exhibit spatially in the vicinity of the AMA Association. In cooperation with the AMA Association, the respective trade fair operators will offer you standard exhibition stands at special conditions.

This year we invite you to participate in Measures Solutions Expo in Lyon or electronica in Munich, the organizers offer an interesting package for AMA members. Of course, you can already reserve the best places at SENSOR+TEST 2023. In addition, parallel to SENSOR+TEST, the scientific conference SMSI 2023 awaits you again in Nuremberg next year. The call for papers is already online.

We hope that this is an attractive offer for you. If you have any questions, please do not hesitate to contact us.

Best regards

Dr. C. Thomas Simmons  
General Manager

### **Special Edition AMA Newsletter 2022**

1. mesures solutions expo 2022, Lyon
2. electronica 2022, Munich
3. SENSOR+TEST 2023, Nuremberg
4. SMSI 2023, Nuremberg

### **1. Mesures Solutions Expo 2022**

Mesures Solutions Expo 2022 will take place in Lyon on October 5-6, 2022 and is the only exhibition in France for measurement solutions, sensors and calibration systems. Specialists will offer sensor and measurement solutions on 130 exhibition stands. The program is accompanied by a series of conferences and various technical presentations. AMA members receive a special discount when booking an equipped booth of 6 m<sup>2</sup> or 12 m<sup>2</sup>. Further information: [Mesures Solutions Expo 2022](#)

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## **2. Joint stand for sensor technology at electronica 2022**

The world's leading trade fair electronica 2022 will take place in Munich from November 15 to 18, 2022. The topic of sensor technology is an important subsection of electronica, which as an industry get-together presents the complete spectrum of technologies, products and solutions in electronics. In 2022, there is the possibility to participate in the sensor technology joint stand, as a package stand with 9 m<sup>2</sup> or 12 m<sup>2</sup>. Book your participation in the "[Sensor Pavilion](#)" [now directly at electronica.de](#)

## **3. SENSOR+TEST 2023 – Innovation dialog pure and live in Nuremberg**

After a very successful start to the trade fair this year, preparations are in full swing for the SENSOR+TEST 2023. You can be part of the next Innovation Dialogue from May 9-11, 2023 in Nuremberg, whose special theme "Sensors and Measurement Technology for new energies" will attract a lot of attention. Reserve your exhibition space.

Click here to make a reservation: [SENSOR+TEST 2023](#).

The official registration documents will be published in late summer 2022 the [AMA Service team](#) will be happy to answer your questions.

## **4. SMSI 2023**

We invite you to the Call for Papers for the scientific conference Sensors and Measurement Science International (SMSI) from May 9 to 11, 2023. Information and conditions of participation are available online: <https://www.smsi-conference.com/assets/2023/Call-for-Papers/CallForPapers.pdf>

A highlight of SMSI 2021 were the Science Slam contributions, which you can watch here: <https://www.ama-science.org/direct/science-slam-2021>. If you would like to submit your own Science Slam contribution for SMSI 2023, please contact the Conference Team at: [contact@smsi-conference.com](mailto:contact@smsi-conference.com). The team will be happy to assist you with the Video production and concept development. For those who participate with video and a Science Slam Live presentation, the participation fee is waived.

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